

TAX & ACCOUNTING PERSONNEL

RECRUITMENT FOR NONPROFIT OFFERING FREE TAX ASSISTANCE

OVERVIEW

The client is a Chicago-based nonprofit providing individuals with free financial consulting resources. This includes navigating financial aid for higher education, general financial literacy, and tax assistance. Their mission is to help those they serve secure a better life and climb the economic ladder.

The client partners with the IRS's Volunteer Income Tax Assistance (VITA) program. VITA is a free public service providing those who qualify assistance with their income taxes. Individuals qualifying for VITA include:

- People making less than \$60K a year
- Persons with disabilities
- Limited English-speaking taxpayers

KEY CHALLENGE

In preparation for tax season, the client planned to launch a bulk staffing initiative to meet the increased need for their crucial services. To tackle this increase in volume, the client determined they required the assistance of a staffing partner to best serve their community.

SOLUTION

The nonprofit worked previously with Planet Professional to fill contract positions, and decided to meet with the firm to discuss their VITA needs. Planet provided an overview of their capabilities, as well as valuable market insight into precisely how many candidates the nonprofit would need to effectively manage the high volume of tax assistance requests. Following this meeting, the nonprofit opened several jobs to be filled by Planet Professional.

Planet Professional recruiters quickly set out to identify tax and accounting personnel for the client. Planet alleviated the nonprofit of the various tasks associated with filling these roles by facilitating crucial processes including:

- Candidate sourcing and vetting
- Interviewing
- Assisting candidates with the IRS Certification Process
- Onboarding

A photograph of a woman with curly hair and a man sitting at a desk, looking at documents together. The woman is smiling and the man is looking down at the papers. There is a teal overlay at the bottom of the image.

RESULTS

Planet Professional quickly placed a dozen candidates and qualified volunteers to implement the client's VITA program at the start of Q1. Planet recruiters easily navigated and directed candidates through the certification process to ensure new placements met all federal requirements.

As a result of this engagement, the nonprofit will be able to effectively provide tax assistance to VITA-qualifying members within the community.



Planet Professional is a leading recruitment resource for Finance, Human Resources and Administrative talent. Our dedicated recruitment professionals maintain deep industry understanding and offer a consultative approach to clients and candidates alike. Our teams dedicate time to client relationships and long-term partnerships. We invest in getting to know you, your company and its culture to quickly find the right talent.